

CHRISTOPHER ORTIZ

SMARTS. TENACITY. LEVITY.

TAKING YOUR L&D FUNCTION FROM COST CENTER TO COST SAVER

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"I used to say I struck gold when I hired Chris, and the longer we worked together, the truer it felt. He showed up with more drive and care than anyone could reasonably expect. Chris is the kind of person who makes work easier and more enjoyable for everyone around him. Any team would be lucky to have him and I would jump at the chance to work with him again."

-Brantley Eaton, Former L&D Manager at New Belgium

PROFILE

A Learning and Development leader with 8+ years of experience designing, developing, and delivering training across dynamic enterprises. Trusted partner of C-suite leaders molding company initiatives into deliverables that satisfy sponsors while engaging learners. Innovative eLearning designer using simulation, gamification, and AI-accelerated workflows to drive measurable business results. Engaging facilitator bringing energy, efficiency, and wit to your live training.

EXPERIENCE

Instructional Designer, New Belgium Brewing Company — June 2022–Present

- **Leads enterprise-wide development of over 40 Articulate Rise/Storyline eLearning modules** across a range of topics from leadership and career development to technical topics like food safety and manufacturing (ask about the time I simulated the brewery's complex pipe system in Articulate Storyline).
- **Implements a thoughtful, department wide AI development model** to decrease build time while adding meaningful simulation-based training to eLearning modules (ask how I maintained enterprise wide Food Safety Certifications using this rapid development model).
- **Designs, develops, schedules, and delivers live training for hundreds of employees**, including New Hire Orientation, Workplace Communication, Harassment Prevention, and Career Development training (ask about how I helped 87% of trainees improve department efficiency through better workplace communication).
- **Key player in the implementation and ongoing support of the Learning Management System (LMS)**, delivering on-time compliance training to 1300+ coworkers, earning multiple world-class certifications for our sites (ask about how I transitioned the business from Cornerstone to Workday in just 6 months without a single training interruption).
- **Leverages government funding to deliver relevant training to coworkers** at no expense to the business (ask me how I facilitated \$75,000 of free coworker training in 2025 alone).

"Mr. Ortiz demonstrates a superior ability to foster excellence in education and contributes to the improvement of student learning on a daily basis...Mr. Ortiz uses innovative instructional materials, methods, and tools to engage all students and facilitate instruction."

-Sarah Robinson, Principal of Viera High School.

"Christopher was not only self-motivated but was able to communicate the goal of each new assignment effectively and reach those goals on a consistent basis with poise and efficiency."

-Paul Cohen, CEO of Red Hills Motion Picture Releasing Co.

Educator, Brevard Public Schools — January 2019 - June, 2022

- **Winner - 2021/2022 Teacher of the Year** ([see the article here](#)).
- **Applied adult learning theory best practices to instructional design**, meeting the need of high school-aged learners (ask how this audience-appropriate approach built relationships with direct reports).
- **Supported 500+ direct reports over 3.5 years**, coaching them and making data-driven learning decisions on a daily basis.
- **Utilized the ADDIE model to develop** and improve upon instruction annually.
- **Facilitated the New Teacher Training Professional Learning Team**, onboarding dozens of employees into the profession.
- **Produced thousands of multimedia learning assets** in direct support of state learning targets (ask how smart tweaks to existing resources brought energy to learning and measurable impacts to state test scores).

EDUCATION

Florida State University — Bachelor of the Arts, Creative Writing (Education Minor)

- Graduated with honors, **3.8 GPA**
- **Internship, Copywriter** at Red Hills Motion Picture Releasing Company
- **Director of Programming for RENEW FSU** - Led mental health advocacy initiatives, staffing, and outreach events
- **Balanced multiple part-time jobs** while maintaining academic excellence and extracurricular involvement.

SKILLS

- C-Suite Collaboration, Needs Analysis, Instructional Design, Project Management (currently pursuing a Project Management Professional certification), Articulate 360 Suite, Camtasia, Cornerstone LMS, Workday LMS, Microsoft Office Suite (including PowerAutomate, Sharepoint, and Power BI), Communication, Public Speaking, Change Management

AWARDS

- **Winner, 2025 New Belgium Golden Globe Award** - Recognized for excellence in workplace accountability, problem-solving, and cross-department collaboration. One of 5 coworkers to receive the award at the December 2025 All-Company Meeting.
- **Winner, 2021-2022 Viera High School Teacher of the Year** - Recognized for excellence in instructional design, facilitation, and management.
- **TED-Featured Speaker** - Nominated and selected to be a speaker at a TED x FSU event.