

CHRISTOPHER ORTIZ

INTELLECT. TENACITY. LEVITY.

TAKING YOUR L&D FUNCTION FROM COST CENTER TO COST SAVER

PROFILE

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A Learning and Development leader with 8+ years of experience designing, developing, and delivering training across dynamic enterprises. Trusted partner of C-suite leaders molding company initiatives into deliverables that satisfy sponsors while engaging learners. Innovative eLearning designer using simulation, gamification, and AI-accelerated workflows to drive measurable business results. Engaging facilitator bringing energy, efficiency, and wit to your live training.

EXPERIENCE

Instructional Designer, New Belgium Brewing Company — June 2022–Present

- **Leads enterprise-wide development of over 40 Articulate Rise/Storyline eLearning modules** across a range of topics from leadership and career development to technical topics like food safety and manufacturing (ask about the time I simulated the brewery's complex pipe system in Articulate Storyline).
- **Implements a thoughtful, department wide AI development model** to decrease build time while adding meaningful simulation-based training to eLearning modules (ask how I developed key compliance modules using this rapid-development framework, saving \$25,000/year in the process).
- **Designs, develops, schedules, and delivers live training for hundreds of employees**, including New Hire Orientation, Workplace Communication, Harassment Prevention, and Career Development training (ask about how I helped 87% of trainees improve department efficiency through better workplace communication).
- **Key player in the implementation and ongoing support of the Learning Management System (LMS)**, delivering on-time compliance training and earning multiple world-class certifications for our sites (ask about how I transitioned the business from Cornerstone to Workday in just 6 months without a single training interruption).
- **Leverages government funding to deliver relevant training to coworkers** at no expense to the business (ask me how I facilitated \$75,000 of free coworker training in 2025 alone).

"Mr. Ortiz demonstrates a superior ability to foster excellence in education and contributes to the improvement of student learning on a daily basis...Mr. Ortiz uses innovative instructional materials, methods, and tools to engage all students and facilitate instruction."

-Sarah Robinson, Principal of Viera High School.

"Christopher was not only self-motivated but was able to communicate the goal of each new assignment effectively and reach those goals on a consistent basis with poise and efficiency."

-Paul Cohen, CEO of Red Hills Motion Picture Releasing Co.

Educator, Brevard Public Schools — January 2019 - June, 2022

- **Winner - 2021/2022 Teacher of the Year** ([see the article here](#)).
- **Applied adult learning theory best practices to instructional design**, meeting the need of high school-aged learners (ask how this audience-appropriate approach built relationships with direct reports).
- **Supported 500+ direct reports over 3.5 years**, coaching them and making data-driven learning decisions on a daily basis.
- **Utilized the ADDIE model to develop** and improve upon instruction annually.
- **Facilitated the New Teacher Training Professional Learning Team**, onboarding dozens of employees into the profession.
- **Produced thousands of multimedia learning assets** in direct support of state learning targets (ask how smart tweaks to existing resources brought energy and results to learning outcomes).

EDUCATION

Florida State University — Bachelor of the Arts, Creative Writing (Education Minor)

- Graduated with honors, **3.8 GPA**
- **Internship, Copywriter** at Red Hills Motion Picture Releasing Company
- **Director of Programming for RENEW FSU** - Led mental health advocacy initiatives, staffing, and outreach events
- **Balanced multiple part-time jobs** while maintaining academic excellence and extracurricular involvement.

SKILLS

- C-Suite Collaboration, Needs Analysis, Instructional Design, Project Management (currently pursuing a Project Management Professional certification), Articulate 360 Suite, Camtasia, Cornerstone LMS, Workday LMS, Microsoft Office Suite (including PowerAutomate, Sharepoint, and Power BI), Communication, Public Speaking, Change Management

AWARDS

- **Winner, 2025 New Belgium Golden Globe Award** - Recognized for excellence in workplace accountability, problem-solving, and cross-department collaboration. One of 5 coworkers to receive the award at the December 2025 All-Company Meeting.
- **Winner, 2021-2022 Viera High School Teacher of the Year** - Recognized for excellence in instructional design, facilitation, and management.
- **TED-Featured Speaker** - Nominated and selected to be a speaker at a TED x FSU event.